Title: Souvenir Album Grauman’s Hollywood Egyptian Theatre

Date of Issue: 10/18/1922

Document: softbound program, 10 ½” x 14”, 52 pages

Printed by: Studio Press Printing Company

Engravings by: House of Brown, Caldwell, & Ladd

Notes: Souvenir album issued for the grand opening of Grauman’s Hollywood Egyptian Theatre and premiere of “Robin Hood”.

Source: Christopher Crouch Collection
SOUVENIR ALBUM
GRAUMAN'S
HOLLYWOOD
EGYPTIAN
THEATRE
T'S a great picture Doug!
We congratulate you.
It's a fine theatre, Sid!
Hollywood is proud of it.

Standard Film Laboratories

John M. Nicklaus
S. M. Tompkins

Phones
Hollywood
6315 and 6943

Seward and Romaine Streets
HOLLYWOOD, CAL.
For Worldly Successes Sid Grauman
Credits Father and Mother

UR life’s lessons learnt at the parental knee, coupled with dreams that
thrill the souls of artists, have been the histrionic inspiration that has
made possible the great success achieved by Sid Grauman in the realm
of the theatrical. Mr. Grauman declares this himself and avows that his
father and mother transmitted to him the potency of mind that has led
him onward and onward to new goals in life’s endeavor.

If heredity counts for anything—and learned savants declare that it
does—Sid Grauman was gifted from birth with the genius and the ambition
that make artistry an offspring of the soul. His father, the late
D. J. Grauman, was among the first in America to realize the possibilities
of moving pictures as a powerful theatre attraction. Having comprehended this, the vision of the elder Grauman swept on and on until
it embraced the idea of building film palaces that would rival in beauty
and adornment the opera houses of either America or Europe.

In D. J. Grauman’s mind nestled the germ of the inventive faculty. He could foresee the possibilities of the cinema art and he instilled in the brain of his son the nucleus of a surpassing conception. Having done this, he took part before his lamented death in urging on the steps of his son that were to lead to the mount of achievement, from which he now surveys the mundane dreams of moving picture theatres as one who has passed over the road of progress. For years the Hollywood Egyptian theatre was a dream of both father and son.

The father having given of his most intimate self to nourish and inspire the genius of the world’s master showman, entered then the power of the mother’s mind. A gifted musician, one whose compositions were the feature of a recent Sunday Discovery Concert at Grauman’s Million Dollar Theatre, Mrs. D. J. Grauman possesses that intuitive scope of soul that dwells only within those who understand the language of the Muses. A born musician, she knew how to add harmony to the psychic dreams of her husband and bring forth their perfection of art through the medium of her son’s mind and its accomplishments.

Art, drama and music have united to make Sid Grauman an outstanding figure in mundane amusement. He says that his parents bestowed these gifts of the ages upon him. Tender thoughts of their love and inspiration constantly enliven his mind and color his theatrical dreams, says Sid, who avows that the chief purpose of his life is to translate into accomplishment the inspiration he has received from those who gave him life.
A Word of Greeting to Hollywood

By Sid Grauman

AND there are dreams that come to stir men’s souls to deeds of great achievement or undying renown. Such a vision, I think, must have been before the mental eyes of those who foresaw and made possible the wondrous development of Hollywood.

Some idea of this transpiring dream has furnished the inspiration and the incentive that have led me to build here a theatre that I expect to see live for many years as one of the classic showhouses of America. There is naught in human life too good for Hollywood and I expect to see even a greater future unfold before it long ere our new Egyptian Theatre has reached the zenith of its attractiveness.

Springing from the cradle of civilization in the Valley of the Nile, where romance first reared its head as a halo to mankind, the art of the Pharaohs has been transplanted to these alien shores, where it finds its kin in the hieroglyphics of the Indians. The same picture writing that we discovered in Egypt, graven on the walls of the new Hollywood Theatre, finds its similarity in the records left on rocks and walls by the aborigines of America.

From the site of long buried Memphis to the land where the tepee of the Indian vanished but yesterday from the smiling face of God’s greatest handiwork in Nature—the realm of Southern California—is a far and time dimmed cry, but here we have tried to build such a temple to art as the Pharaohs reared to Osiris and Isis, their mythic gods.

A score of years ago, the settlers on the lovely slopes of the Cahuenga Valley numbered scarcely 500. But some were dreamers of dreams. They called Capital—and Capital came. They beckoned Art—and Art rushed in, bringing Music, Drama and Literature in its train.

Then Hollywood began to pulse with an awakened fervor of culture and genius that speedily gave birth to an unfaltering Community Spirit. From this, in turn, has sprung Hollywood the Beautiful, the mecca toward which a tide of new humanity is constantly streaming adding to its remarkable growth and painting its future with the roseate hues of a transcendent promise.

Men of sane reason dare no prophecy of what Hollywood may become in another score of years. Personally, I cannot be too conservative in my views, for I am a dreamer and my vision senses a grander prospect than I would dare to put into words. We all know the elements of nature and humanity on which Hollywood has been building—and we know the possibilities and potentialities of modern development.

What these are to bring to Hollywood and Los Angeles is screened by the mystic veil of the Future, but I have given play to my dreams of what awaits the Egyptian Theatre, a model of the beauteous architecture that antedates even the dawn of history, is the result.

I trust it may prove the incentive to Hollywood that Hollywood has become to me: that the slow flowing years may find its popularity keeping pace with the growth of this city, and that the commingling of Art, Drama and Beauty may prove to be the union of three graces that shall ever be as a guardian and guiding spirit to the fame and glory of Hollywood.
Grauman's Hollywood Inaugurates New Policies
In Picture Presentation

HEN his new $800,000 Hollywood Egyptian Theatre opens, Sid Grauman will have inaugurated an innovation in motion picture displays in the west. Shows will be screened only twice daily, the matinee starting promptly at two o'clock and the evening show at eight o'clock.

Nothing but masterpieces of the cinema art will be shown at Grauman’s Hollywood, where each will have its world premiere months before being shown at any of the downtown theatres. Seats may be reserved a week in advance and the prices after the opening night will be 50c, 75c and $1.00 for the matinees and 75c, $1.00 and $1.50 for the night shows. All seats will be reserved for every performance.

In addition to the musical numbers from its magnificent Wurlitzer organ, with Frederick Burr Scholl at the console, Grauman’s Hollywood will stage special orchestra features at every show with Jan Sofer conducting the Hollywood Symphony Orchestra. Mr. Grauman has selected the new orchestra members with particular care, his aim being to make the Hollywood’s musicians superior to those of any other theatre in the west. Musical critics concede it to be a wonderful organization of master players.

Another feature of the Hollywood Egyptian film temple is its nursery. No mother will have to stay home because of her child or children, for Grauman has installed a nursery that is complete in every detail and kiddies may be parked there with safety and convenience. Nurses will be in constant attendance and there will be a story teller to amuse the older children. Toys and games of all kinds will be supplied by Sid Grauman, who has taken especial delight in setting up the nursery with everything that will tend to amuse and interest the kiddies.

Seats now are on sale for the first two weeks of "Robin Hood" and may be purchased at the Hollywood Theatre at Hollywood Boulevard and McCadden Place, at Barker Bros. or at any of the leading downtown hotels and clubs. Pasadena tickets are being sold in that city by Jaris & Prinz, 49 East Colorado Street, while mail orders will be promptly filled in the order of their arrival.
No occasion of this sort would be complete without a slight tribute to Adolph Zukor and Jesse L. Lasky, the men of genius who pioneered the field of feature productions, and have ever striven for the uplift and artistry of the motion picture industry.
STAFF AND PRICES

EXECUTIVE STAFF
D. J. Grauman..............Founder
Sid Grauman..............Managing Director
M. H. Newman............Asst. Managing Director
George W. Kreer.........Resident Manager
Harry Hammond Beall.....Publicity Director
Arthur S. Wenzel........Special Representative
Ila May Frank...........Treasurer
Geo. Holl.................Art Director
J. H. Hovick.............Magazine Manager

TECHNICAL STAFF
Edward Wentworth........Stage Manager
Eddie Johnson.............Master Electrician
Ray Benson...............Projection Engineer

MUSICAL STAFF
Jan Sofer.................Mural Director
Frederick Burr Scholl....Organist

HOUSE STAFF
Samuel M. Jamison.......Special Officer
Chas. M. Nagle..........Doorman
Florence Reichert.......Doorkeeper
Dorothy Aleyne.........Cashiers
Twenty-eight Egyptian Ladies in Waiting
Four Lobbymen
Three Porters, Footmen, etc.
Western Costume Co.......Costumer
Murillo....................Official Photographer

GRAUMAN'S HOLLYWOOD ORCHESTRA

G. Stolberg.............Concert Master
A. Campiglia.............First Violin
E. Kleinert...............First Violin
P. Moore..................First Violin
J. McCoone...............Second Violin
A. Gerber...............Second Violin
L. Hammon...............Viola
G. Gerber.................Cello
A. Buechner..............Bass
D. Rippe..................Harp
J. DeLorenzo.............Flute
V. Donatelli.............Clarinet
A. Lastaly.................Oboe
F. Tartaglia...............Bassoon
E. Veale....................First Trumpet
L. Indrairi.................Second Trumpet
L. De Fabbri..............First French Horn
B. Slootsky.................Second French Horn
N. Carlin.................Trombone
R. Denker................Dum

SCALE OF PRICES
Matinees, Every Day, 2:15 P. M. 50c, 75c, $1.00. Evenings, 8:15 P. M. 75c, $1.00, $1.50

ALL TICKETS SUBJECT TO FEDERAL TAX

Patronesses for the Dedication of Grauman's Hollywood Theatre

MRS. WILLIAM LISSNER
MRS. STUART FRENCH
MRS. HANCOCK BANNING
MRS. HOMER LAUGHLIN, JR.

MRS. FORCE PARKER
MRS. KENT PARROT
MRS. ARTHUR WRIGHT

Costumes for the elaborate Robin Hood Pageant furnished by the Western Costume Co.
Wigs by Hepner

All Engravings in this Album by the House of Brown, Caldwell & Ladd, 317 South Hill Street.
Interior view of Grauman's Hollywood Theatre as seen from the projection room in the gallery. This picture gives an idea of the beauty and extent of the auditorium and stage, on which Sid Grauman is pictured between the massive Egyptian columns that adorn the stage, with carvings emblematic of the Sphinx head, and from this hidden chamber diffuses its harmony through orifices in the golden sunburst that ornaments the ceiling.
Program

I
Overture—"Robin Hood" score by Victor Schertzinger, Hollywood Symphony Orchestra, Jan Sofer, director. Note Mr. Schertzinger is personally conducting on the opening night.

II
Intermission—Ten minutes, during which you are invited to stroll in the Egyptian Court and inspect Grauman's Hollywood Theater.

Exit March

III
Dedication Ceremonies—with brief words of welcome to Sid Grauman by
Mayor Geo. Cryer
Jesse L. Lasky
Rupert Hughes
Cecil B. De Mille
Allen Shore, Pres. Hollywood Chamber of Commerce
Fred Niblo, Master of Ceremonies
Responses—by noted stars.

IV
Personal Appearances—of prominent players who took the leading roles with "Douglas Fairbanks in Robin Hood."

V
Sid Grauman Presents
"Nottingham Castle Pageant"—with the original costumes worn in Robin Hood by the following distinguished artists:

Olin Francis..................Richard Coeur de Lion
Lucille Gibbs..................Maid Marian
Thomas Flynn..................King's Jester
Chas. Gorman..................Prince John
Arthur Delmore...............A Knight
Carlos Bravo..................Robin Hood
Willard Lee Hall...............The Cardinal
Knights: Robert Fleming, Francis Burnhard, Gilbert Clayton, Thos. Figue, Thos. Duncan

Dancer: Deloris Dorea

Court Ladies: Rita Gilman, Irene Leutz, Glenn Delgado, Lynne Tompkins, Alma Rayford, Iris Conley
Knights of Peace: Gilbert Clayton, Bob Fleming, Jim Gibbons, Thomas Figue, Francis Burnhard, Taylor Duncan
Ladies in Waiting: Alta Delgado, Daisy de Verdie, Elina Gowne, Grace Gordon
Flower Girls: Marjorie Davis, Mildred Davis
Castle Guards: Edward Miller, Paul Palmer, Victor Allen, Albert Richmond
Prince Johnsmen: Tom Denney, Tom Sullivan, Bob Chandler, Lawrence Delaney, George Nielson
Pages: Miss Del Rho, Miss Raths, Miss Bates, Alice Jayne, Pauline Truex, Beth Kom, Bob Bayley, James Howe
Servants: Jack Ryan, Frank White, Fred Martin, Arthur Rolley, John T. Williams, Felix Swindell

Staged by Victor Schertzinger
Assisted by Mitch Leisen
Costumes by Western Costume Co.
Wigs Furnished by Hepner
Noted Masters in Charge of Music at Grauman's Hollywood

Each a gifted artist on his own particular instrument, will hold the leading positions in the exquisite musical programs that will be an ever charming feature of Grauman's new Egyptian Theatre in Hollywood.

The orchestral conductor will be Jan Sofer, whose musical achievements and talents have won him acclaim on two continents. After studying the violin under Joseph Joachim in Berlin, Sofer mastered the theory and composition of music under the tutelage of Max Bruch, also of Berlin.

After these courses were completed, Sofer became the director during 1906 of the Opera Comique in Berlin. He then came to America and spent a year with the Chicago Grand Opera Company. Later he was the director at the Davis Theatre, Pittsburg, and went from there to spend two years in a similar capacity at a big picture palace in Cleveland.
Program Continued

VI

“Robin Hood”
Story by Elton Thomas
Directed by Allan Dwan
Photography by Arthur Edeson

(Copyright 1922 by Douglas Fairbanks Pictures Corporation)

Scenario Editor.........................................Lotta Woods
Supervising Art Director...............................Wilfred Buckland
Art Directors............................................Irvin J. Martin
...............................................Edward M. Langley
...............................................James Mitchell Leisen
Research Director......................................Dr. Arthur Woods
Technical Director....................................Robert Fairbanks

THE PLAYERS

Richard Coeur de Lion................................Wallace Beery
Prince John.............................................Sam de Grasse
Lady Marian Fitzwalter...............................Enid Bennett
Sir Guy of Gisbourne...................................Paul Dickey
The High Sheriff of Nottingham.....................William Lowery
The King’s Jester.......................................Roy Coulson
Lady Marian’s Tremain.................................Billie Bennett
Henchmen to Prince John...............................Merrill McCormick
...............................................Wilson Benge
Friar Tuck.............................................Willard Louis
Little John.............................................Alan Hale
Will Scarlett...........................................Maie Geary
Allan-a-Dale...........................................Lloyd Talman
The Earl of Huntingdon (afterward Robin Hood) Douglas Fairbanks

VII

ORGAN RECITAL—by Frederick Burr Scholl, at the Console of
the Mighty Wurlitzer.

The Lost Chord.........................................Sullivan
Souvenir................................................Drdla

NEW YORK, OCT. 12, 1922.

Sid Grauman,
Grauman’s Hollywood Theater.

Am proud of having had the privilege of directing Douglas
Fairbanks in Robin Hood, and doubly proud of the fact that you
have selected it to open your wonderful Hollywood Theater.

Allan Dwan.
To Bill Shannon, with sincere appreciation for the interest you have in the motion picture industry.

Sincerely yours,
Claire Waltham.
To everybody I know

Best wishes

Ruth Roland
BABY PEGGY PICTURES

written and directed by

Al. F. Goulding

To Mr. J. H. Gramman
From your Baby Peggy

With admiration for your
Showmanship
Al. F. Goulding
Compliments of
Frank Urson

AL. HERMAN
takes this space to wish
Sid Grauman
GOOD LUCK
Compliments of Clara Kimball Young

"An Old Sweetheart of Mine"
From the poem by James Whitcomb Riley
Harry Garson Production
Independently Produced
"Grauman's Theatre

A thing of beauty and a joy forever

Sincerely

Carmen Phillips"

"Wishing Sid Grauman the biggest, and our new undertaking a great success.

Bert L."

Page Twenty-Eight
Top left—Jane Novak, starring in Chester Bennett Productions.

Top right—Walter Long, character.

Lower—Jacqueline Logan, Paramount star.
DOUG LONG AND PROS PER OUS RUNS FOR "ROBINHOOD" HERE AND EVERY WHERE—

SID CON GRAT U LATIONS— SHE'S A "KNOCKOUT"— I WISH YOU SUCCESS—

MONTE M. KATTERJOHN
Greetings to Sid Grauman on this the opening night of our new neighbor, his beautiful theatre, and may we join hands in raising the mystic art to the highest pinnacle.

George Wesley Davis.
Grauman's
Hollywood Theatre

Will Be a Success
Because

Mr. Grauman runs Pathé News and Pathe Revue in all his houses — Grauman's Million Dollar, Grauman's Rialto and Grauman's Hollywood —

If there were better news or revues Mr. Grauman would be running them — think this over. If these pictures are big enough for Grauman's Ten Million Dollars worth of Theatres they are big enough for your theatre. Pathé furnishes about 80% of all short subjects used in all theatres in the United States.

Pathe Exchange, Inc.
920 SOUTH OLIVE STREET
LOS ANGELES, CAL.
P. L. Carroll : Branch Manager

Johnny Jones    Gertrude Messinger
America's Most Clever Child Actors

PRESENTED BY
J. K. McDonald Productions

IN
Pathé's Johnny Jones Comedies
(Directed by Mason Litzon)
NOW SHOWING MONTHLY IN AMERICA'S FOREMOST HOUSES

Greetings to Grauman's

In extending our congratulations and best wishes to Sid Grauman for Hollywood's first large motion picture theater, we present herewith a section of the first motion picture film ever taken in Los Angeles. It was shot on May 3, 1904, at old "Chutes Park," just a little over a year preceding the establishment of this bank in Hollywood.
Even Light, Even Temperature
Every Hour of the Day

Western Venetian Blinds are the ideal window equipment for offices, banks and homes in sunny Southern California.

They can be instantly adjusted to control the sunlight at any hour of the day. A slight pull on the tilting cord adjusts the slats to any position. Easy to operate; nothing to get out of order.

9:00 A.M.—When little or no sunlight strikes the window, adjust the slats to approximately horizontal position, taking advantage of all daylight.

11:00 A.M.—When the sun is high, adjust the slats to a 45° angle. All glare is excluded, but abundant light admitted. Heat is minimized.

3:00 P.M.—As the sun changes, so Western Venetian Blinds can be adjusted to meet every situation, controlling daylight and permitting ventilation.

5:00 P.M.—When a wind blows, lower slats may be closed for protection. Upper slats may still remain at an angle if desired, admitting light and air.

Western Venetians take the place of both awnings and shades; they are much more attractive, and really an economy.

Phone or write for a copy of our beautiful illustrated catalog.

Western Blind & Screen Co.
Factory and General Offices
2700 Long Beach Ave. Phone South 3643

Federal Reserve Bldg., Dallas, Tex.,
Equipped with Western Venetian Blinds
The latest and most modern Motion Picture Camera and equipment developed.

"MITCHELL"
Made in Hollywood

Mitchell Camera Company
6025 SANTA MONICA BLVD.
HOLLYWOOD, CAL.

NAN
GOWNS, WRAPS, FURS, FRENCH LINGERIE
at our new location
6635 HOLLYWOOD BOULEVARD

WE KNOW
How Firm a Foundation
Has
Grauman's Hollywood Theatre

Geo. L. Eastman Co.
"Building Materials from the Ground Up"

Nick Harris Police
(Incorporated)
R. G. BOYD, President and Manager
4015 West Third Street
Corner Normandie
LOS ANGELES : : : : : CALIF.
Wishing you the tremendous Success and Support that we know both Hollywood and Los Angeles people will give you.

F. A. Hartwell Co.
6718 Hollywood Blvd.
2 Doors West of Grauman’s Theatre
Phones 578-851; 579-393
REAL ESTATE - LOANS - INSURANCE

Geo. H. Coffin & Son
Established 1894
Real Estate - Loans - Insurance
6826 Hollywood Blvd., at Hudson Ave.
Hollywood, California

Erdmann’s
WOMEN’S AND MISSES’ APPAREL
6924 Hollywood Blvd.
PHONE 577160

Harvey’s Auto Service
1680 N. Western Ave.
Hollywood 109
STUDIO TRANSPORTATION
AUTO TRUCKS - TAXI
Special Care for Picture Work

C. Heighton Monroe
Phone South 7405-J

Photographs of Quality
FOR
Professional People
Sittings Made at Your Home or Studio by Appointment
REPRODUCTIONS AND “FAN” PHOTOS
As Good as the Originals
My Prices Are the Lowest

C. Heighton Monroe
Phone South 7405-J

Page Thirty-one
Where Linens Last
Hollywood Laundry Service Inc.

Compliments of
Temple Costume Co.
525 South Broadway

Compliments of
Christie Hotel
Hollywood's Largest and Only Fireproof Hotel When Completed

Hahn's Hollywood Flowers
Phone 572-50
6517 Hollywood Boulevard
On the Boulevard at Vine
It has been a great privilege to make the release of prints for "Douglas Fairbanks in Robin Hood", undoubtedly one of the greatest photoplays ever produced, and the picture you are viewing tonight represents the high standard of laboratory work we do.

Downing Process Laboratories
6363 Santa Monica Boulevard
Hollywood, Calif.
Our Business Is Your Service

We maintain separate departments for the purpose of conducting a general real estate agency service, writing insurance in all of its forms, and the buying and selling of mortgage investments including the making of building loans.

C. E. Toberman Co.
6780 Hollywood Boulevard

Holly 4061

570009
The Exclusive Gown Shoppe
is in League with Miss Fall Fashion
Our notable collection shows that there is only
One Shoppe of its kind in Hollywood.
May we have the pleasure of
showing you these lovely
Fall Creations?

Exclusive Gown Shoppe
6558 HOLLYWOOD BLVD., HOLLYWOOD
PHONE 578-279

HOLLYWOOD CHILDREN’S SHOP

Everything for the Kiddies
and Big Sister, Too

JESSIE W. TAYLOR
PHONE 579-515
6586 Hollywood Boulevard
HOLLYWOOD, CAL.

Squeeze Inn
“Till 1 A.M.”

Fountain and Lunch Room
Home Cooked Meals

6633 Hollywood Blvd.
After the Show—Hamburgers, Waffles, Chili

Southern California Hardwood & Mfg Co., Inc.

1480 South Alameda St.
Los Angeles

Frank’s Cafe
WE SPECIALIZE IN STEAKS AND CHICKEN
DINNERS—$1.50 ALSO À LA CARTE.
Open from 7:30 A.M. to 1:30 P.M.

6640 HOLLYWOOD BOULEVARD

Dunn’s
6714 HOLLYWOOD BLVD
HOLLYWOOD, CALIF

Beautiful Theaters—Beautiful Gowns—
Sid Grauman Makes One—

Lady Jane Lewis

The Other
DESIGNER OF SCREEN WARDROBE AND GOWNS

6055 HOLLYWOOD BLVD., HOLLY 9447
Structural Steel Work
ORNAMENTAL IRON AND GRILLS
in Grauman's Hollywood Theatre
by the
LOWITH IRON WORKS
2500 EAST 24TH ST. LOS ANGELES, CALIF.

Wagner-Woodruff Co.
DESIGNERS AND MANUFACTURERS
LIGHTING FIXTURES
PICO 3831
830 SOUTH OLIVE ST. LOS ANGELES

Best Wishes to Sid Grauman
from
Phillip Cohen
American Society Composers,
Authors and Publishers

We take pleasure in announcing the opening of a new
store for YOUR convenience in the ARCADE of
Grauman's (Egyptian) Hollywood Theatre.

F. Sutie One Co.
Other Stores at 510 North Los Angeles St., 916 West 7th St.,
515 The Blvd., Long Beach.

ART STONE
GRAUMAN HOLLYWOOD THEATRE
Racle Concrete Stone Co.
LOS ANGELES

We deem it a privilege to have been awarded all con-
tracts for installation of Ticket Machines and Coin
Changers for every house Sid Grauman has opened to
the public.

THE CONTROLLOGRAPH CO.
MENSE E. FRENKEN, President
Los Angeles Chicago New York San Francisco

The Oldest Laboratory in Hollywood Extends its
Greetings to Grauman's Hollywood Theatre

COURSE-DAVIDGE
FILM LABORATORY
1511 Cahuenga Ave. Phone 2366
SUCCESS TO MR. GRAUMAN

Beautiful lighting effects in Robin Hood obtained by the use of high actinic spot lights.

Manufactured by
Otto K. Olesen
1645 Hudson Avenue

Congratulations to MR. FAIRBANKS

Greetings from
National Cornice Works
(Incorporated)

J. H. Goodwin, President
Edw. F. Jost, Vice-President

Manufacturers of
Sheet Metal Products

Phone 1418

1327 Channing St. Los Angeles, Calif.

The SATISFACTION you derive from LEVY EVENING CLOTHES is founded on superiorities which are the pride of both maker and wearer.

CHAS. LEVY & SON
TAILORS AND DESIGNERS
448 S. Spring St.
"Personal Supervision of Sam G. Levy"
Photo showing Pacific Gas Radiator Installed

Miss Anita Stewart's sitting room in her dressing room bungalow

After the Show—Hot Drinks, Cold Sodas—Ever Ready Fountain. Hollywood Blvd. at Highland

Compliments of
EDDIE BRANDSTATTER
Now Operating
Marcell Cafe
313 West Eighth St.
The Montmartre
in Course of Construction
Will Open About December 10th
IN HOLLYWOOD
C. F. WEBER & CO.
Theatre Furnishings

WE EQUIPPED
GRAUMAN'S MILLION DOLLAR THEATRE
GRAUMAN'S METROPOLITAN THEATRE
GRAUMAN'S HOLLYWOOD THEATRE
We Furnish All the Good Ones

LOS ANGELES
SAN FRANCISCO
PHOENIX
RENO

After the Show—Hot Drinks, Cold Sodas—Ever Ready Fountain, Hollywood Blvd. at Highland

SIGNS

OF COURSE

EPCO

THEATRE and STAGE LIGHTING EQUIPMENT THROUGHOUT

By

Electrical Products Corp.
1128-1134 W SIXTEENTH ST.
LOS ANGELES

PAUL D. HOWSE,
President

Claude D. Seaman,
Mgr. Theatre Equipment Division
Pacific Amusement Supply Co.
800 SOUTH OLIVE STREET
Phone Pica 132
LOS ANGELES, CAL.
SOLE SOUTHWESTERN DISTRIBUTORS FOR
POWERS MOTION PICTURE MACHINES
The motion picture equipment used in
Grauman's Hollywood Theatre,
furnished by
PACIFIC AMUSEMENT SUPPLY CO.

We Move the Movies
We Rise and We Shine
SEE SHINE—ASK SHINE FOR SERVICE
6568 Santa Monica Blvd. Phone Holly 2672
Special Service for Out of Town Trips
Egyptian Motif Lends Exquisite Beauty to Architecture of Grauman's Hollywood

Architecture and decorations copied from ancient temples in the Land of the Pharaohs combine to make Grauman's Hollywood Theatre the most distinctive film temple in the world.

Entrance to the showhouse, which is adorned throughout with Egyptian carvings and hieroglyphics, is gained through a forecourt, 150 feet long by 35 wide, running from Hollywood Boulevard to the massive colonnade which admits to the lobby, 75 by 25 feet, from the adornment of which the patron passes down the curved foyer to the aisles.

The auditorium, seating 1,760 persons, is 116 feet wide and 118 long. At its southern end is the extensive and modernly equipped stage, with its flanking of massive columns and models of the Sphinx. Above the proscenium arch is the organ chamber, from which the music flows through orifices in the gorgeous sunburst overhead. The ceiling of the auditorium is a night sky dotted with stars and the asbestos drop curtain to the stage is a beautifully painted scene of a night scene about a ruin Egyptian temple.

Meyer & Holler, builders of Grauman's Hollywood, have placed the expensive equipped projection room at the theatre's northern end and more than $5,000 worth of moving picture machinery is housed in this booth.

Beauty and safety were the two principal aims in the erection of this $800,000 film temple and it has been so constructed that possible earth tremors will affect it very little. The building also has been designed to resist temperature changes and is ventilated throughout by a complete system that cools the air in summer and heats it in winter.

EVERY DETAIL OF

THE COSTUMES

PROPERTIES

AND MILITARY EQUIPMENT

for

"ROBIN HOOD"

Made and Furnished by

Western Costume Company

908 SOUTH BROADWAY

Los Angeles, Calif.

"Sunlight Arc for opening of Grauman's Hollywood Egyptian Theatre furnished by Cinema Studio Supply Company"
GENIUS ACKNOWLEDGES GENIUS

With Pardonable Pride We Point To Its Reflection in

ROBIN HOOD

NATURALLY—THE NEGATIVE WAS DEVELOPED EXCLUSIVELY BY

Rothacker Allied Laboratory

5515 Melrose Avenue
Hollywood, Cal.

W. R. Rothacker
President

Jos. A. Aller
Vice-President
BARKER · BROS. CONGRATULATE MR. GRAUMAN ON THE COMPLETION AND OPENING OF GRAUMAN'S HOLLYWOOD THEATRE

WITH our congratulations we unite appreciation of the vision which conceived and the artistry which executed this theatre as a temple of art. The ideals which have made it possible recognize that the enshrinement of beauty is as vital in the growth of Los Angeles as the conservation of its physical resources.

The House of Barker Bros. which for nearly half a century has been privileged to assist in the creation of better, more successful homes in Los Angeles and the Southland, is pleased to acknowledge the opportunity given to share importantly in the furnishing and decorating which contribute to the comfort and beauty of this distinguished temple of cinema art.

Barker Bros
ESTABLISHED 1880
Broadway between Seventh & Eighth
Complete Furnishers of Successful Homes
Meyer & Holler

Architecture, Engineering, and Building Services

Combining the services of architect, engineer, and builder

Under which you are given a definite bid

Commercial, Industrial, Residential